## **About the Digital Services**

## Duration & Costing

- GOOGLE ADWORDS (PPC):
- Our team of experienced PPC experts will work with you to create a campaign tailored to your unique needs and goals
- Website Review & Ongoing Consulting for
- PPC Success If Applicable A Complete
- Analysis of Your PPC Advertising History
- Set Initial Expectations and Specific Goals
- Design and Build Proper Campaigns for
- Search, Display & Landing Page Entire
- Campaign Optimization, Highly Structured and Targeted campaigns Perform
- Comprehensive Keyword Research and
- Selection Creative & Effective Ad Copy Call
- To Action (CTA) Optimization Suggestion
- Ad Scheduling and Geographical Targeting
- Integrate Location, Social, Call, Sitelinks, etc Extensions if needed
- Campaign Report Campaign | Adgroup | Keyword | Position | Clicks | Cost | CPC | Impressions | CTR Conversions | Conv. Rate | Cost Per Conv. R

Costing INR 15000/ Month

T&C Appl